

# ANDREW GUILLETTE

andrew@peakmediallc.com | Boston, MA | (508) 314-2947

## EDUCATION

|                                  |   |      |
|----------------------------------|---|------|
| <b>Colorado State University</b> | Bachelor of Finance, Investment Analytics<br>GPA: 3.7 | 2025 |
| <b>Dover-Sherborn Highschool</b> | GPA: 3.3, AP Language and AP Literature               | 2020 |

## Professional Summary

I am a self-sufficient and driven 20-year-old that will do anything it takes to succeed. I have spent the last three years growing my real estate marketing company, Peak Media LLC. I had enough success in Boston that I decided to forgo university for a couple years to learn about the real estate industry and elevate my business. Since 2021 our team has serviced over 350 properties in New England and Colorado. After a couple years in business, I have decided to parlay my business experience with a Finance Degree at CSU. I have ample time to work a full-time or part-time job and look forward to working collaboratively with a team. Please reach out with any questions!

## EXPERIENCE

**Peak Media LLC** – *Founder*; Boston/Denver; [www.peakmediallc.com](http://www.peakmediallc.com) - *Hybrid* February 2020 – Present

- Provided marketing solutions to 350+ properties. Intakes, Floorplans, 3D tours, HDR Photo/video and more.
- Problem-solved difficulties and created solutions for servicing jobs in multiple states.
- Created infrastructure for lead development through cold calling, email marketing, and CRMs.
- Experience managing a team operating in multiple different states.

**KEVCO Real Estate Investments** – *Marketing Consultant*; Fort Collins, CO - *In Person* September 2022 – Present

- Our team provides property dimensions to add to marketing packets across Northern Colorado.
- Schematic floorplans for marketing and insurance purposes.

**Mary Williams Fine Arts** – *Marketing Consultant*; Boulder CO [www.marywilliamsfinearts.com](http://www.marywilliamsfinearts.com) – *Remote* June 2022-Present

- Website and 3D Tour development to drive in foot traffic.
- Quarterly analytics highlighting interactions within the tour and its effectiveness.
- Allows customers to walk through the gallery and measure paintings from their mobile device/VR.

**Knox Financial** – *Property Marketing Specialist*; Boston, MA - *Hybrid* June 2020 – Dec 2021

- Provided intakes and a marketing packet for 180+ properties.
- Collaborated with my team to ensure a good service.
- Collaborated with a 25-person team via in-person correspondence and remote communication across the U.S.

**Whiteacre Properties** – *Marketing Manager*; Boston, MA - *Hybrid* May 2020- Feb 2022

- Managed all social media outlets along with all property listings.
- Elevated YouTube channel from scratch to 500 subscribers generating leads and keeping investors in the know.
- Learned valuable skills about acquisitions and different vectors in real estate.

**Town Of Sherborn Municipality** – *Public Safety Documentation* – *In Person* Spring 2020-August 2021

- Documented government buildings and built out a 4 minute marketing video for the town.
- 3D mapped reservoir algae growth over 3-month time period.
- Demonstrated a traffic hazard at an elementary school through drone photography. Resulted in newly paved roads and increased efficiency and public safety for parents and children entering and exiting the school.

**Hard Skills:** Lightroom, Premiere, Excel, Davinci Resolve, HubSpot.

**Soft Skills:** Cold Calling, Sales, Time Management, Relationship Cultivation & Management

**Certifications:** FAA Part 107 License, Eagle (Knox Trail Council), Colorado Real Estate License (In progress)